

Dear True Value Partner:

Each November, True Value associates participate in the company's Fall Stewardship Campaign. During this time, True Value Associates give back to the communities in which we live and work. Proceeds from the campaign benefit True Value Foundation and United Way, two organizations unified in the belief that improving access to quality education is the key to solving many of society's most pressing problems.

Year after year, one of the campaign's most popular fundraisers is our Jeans Days: for meeting a minimum pledge, associates can wear jeans throughout the month of November. This year, we invite you to follow suit on your visits to True Value and wear jeans with a donation to the Fall Stewardship Campaign. For a minimum \$25 pledge per representative, you're welcome to wear jeans for all of the meetings that you have with True Value associates through the end of December.

We hope you'll consider joining with us in our Fall Stewardship Campaign as we support these great organizations and their mission to help underserved children and their communities. If you would like to participate, please contact either your product merchant or my assistant, Audrey Slusarski, at Audrey.Slusarski@TrueValue.com or (773) 695-5140.

Sincerely,

Heath Ashenfelter

VP, Chief Merchandising Officer

True Value